



Bogotá  CARE System

**HOW IS OUR CITY
REORGANIZING ITSELF FOR
WOMEN?**



 **SISTEMA
DE CUIDADO**

**BOGOTÁ**

9/10 Women

In Bogotá are doing unpaid care work

3.1 hours

more than men, dedicated to unpaid care work

1.2 millions

Of women dedicate their time mainly to unpaid care work



SISTEMA CUIDADO



TIME POVERTY

70%

do not get to pursue secondary school

33%

are deprived of free time for self-care

90%

are low-income

20%

have diagnosed illnesses

WHAT IS IT?

The Care System **articulates services** to address care demands in a shared-responsible manner between the city government, the national government, the private sector, communities and households, to balance the provision of care, **so caregivers have time to pursue** personal development, self-care, well being, income generation and get involved in political participation.

IT AIMS TO:

Recognize
the contribution
of caregivers;

Redistribute
responsibility more
equitably between
women and men; and

Reduce
unpaid care
work

BENEFICIARIES

CAREGIVERS

**CHILDREN UNDER 13 YEARS OLD
ELDERLY WHO REQUIRE CARE
PERSONS WITH DISABILITIES WHO
REQUIRE CARE**

MEN AND FAMILIES

SERVICES

EDUCATION

WELL-BEING

INCOME GENERATION

**PROFESSIONAL CARE AND
PLAYFUL ACTIVITIES**

**WORKSHOPS ON PUBLIC CULTURAL
CHANGE CAMPAIGNS**

**#A
SeAprende**

**UIDAMOS A LAS QUE
NOS CUIDAN**

SIMULTANEITY AND PROXIMITY



1 Care Blocks

2 Care Buses

3 Care Home Delivery

4 Operational care units such as schools, daycares, among others.

HOW DOES IT OPERATE?

SIMULTANEITY AND PROXIMITY



SISTEMA CUIDADO



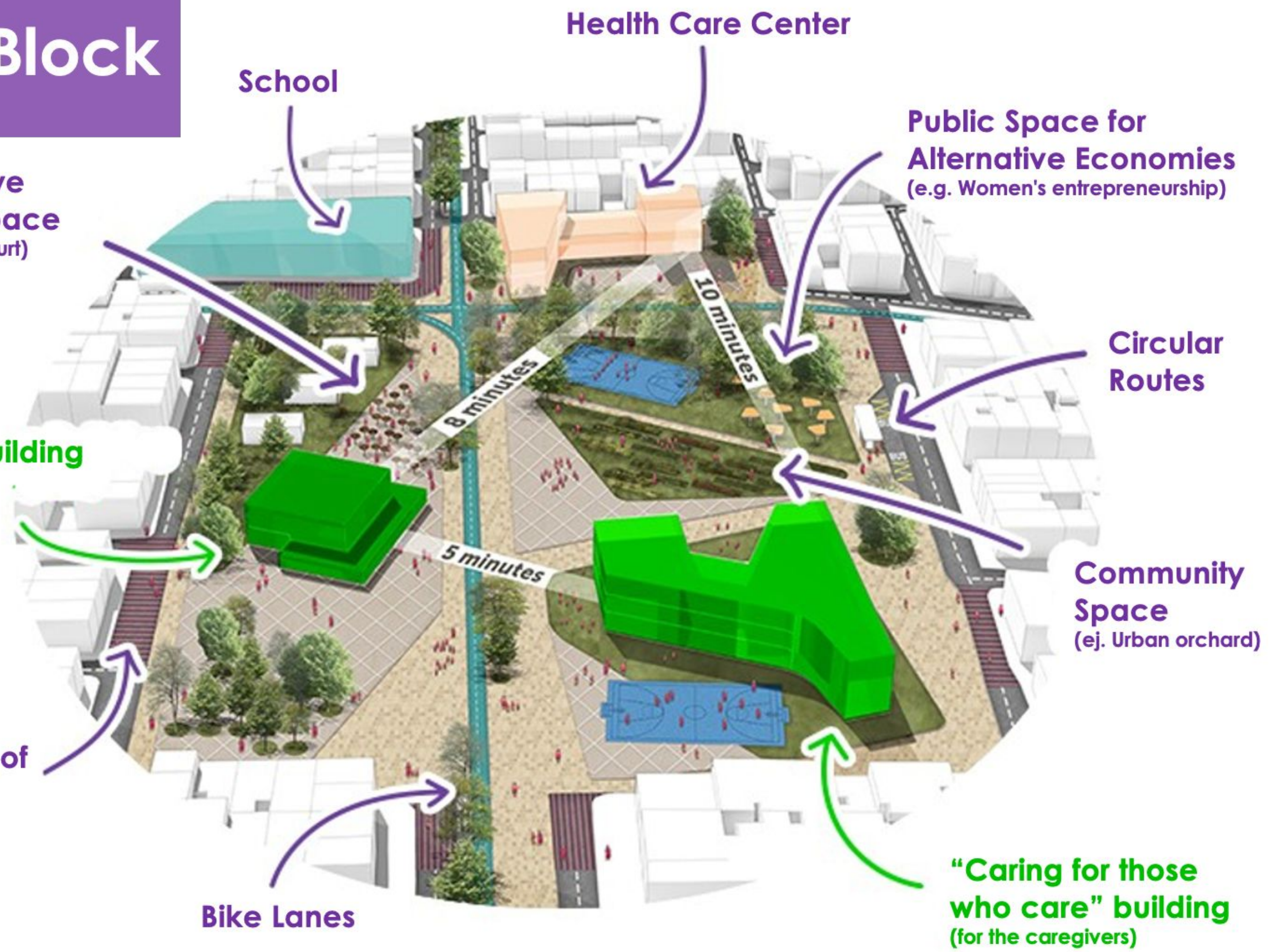
1 Care Block



Care services building
(for the care receivers)

Pacifying of roads

Bike Lanes



"Caring for those who care" building
(for the caregivers)

2 CARE BUSES



3

Care
Delivery
Service



CULTURAL TRANSFORMATION

#A@uidar
SeAprende

3 action components

Sensibilization (Workshops)

Training (Care Transformation Workshop for Men)

Amplification (Care Alliances Networks)





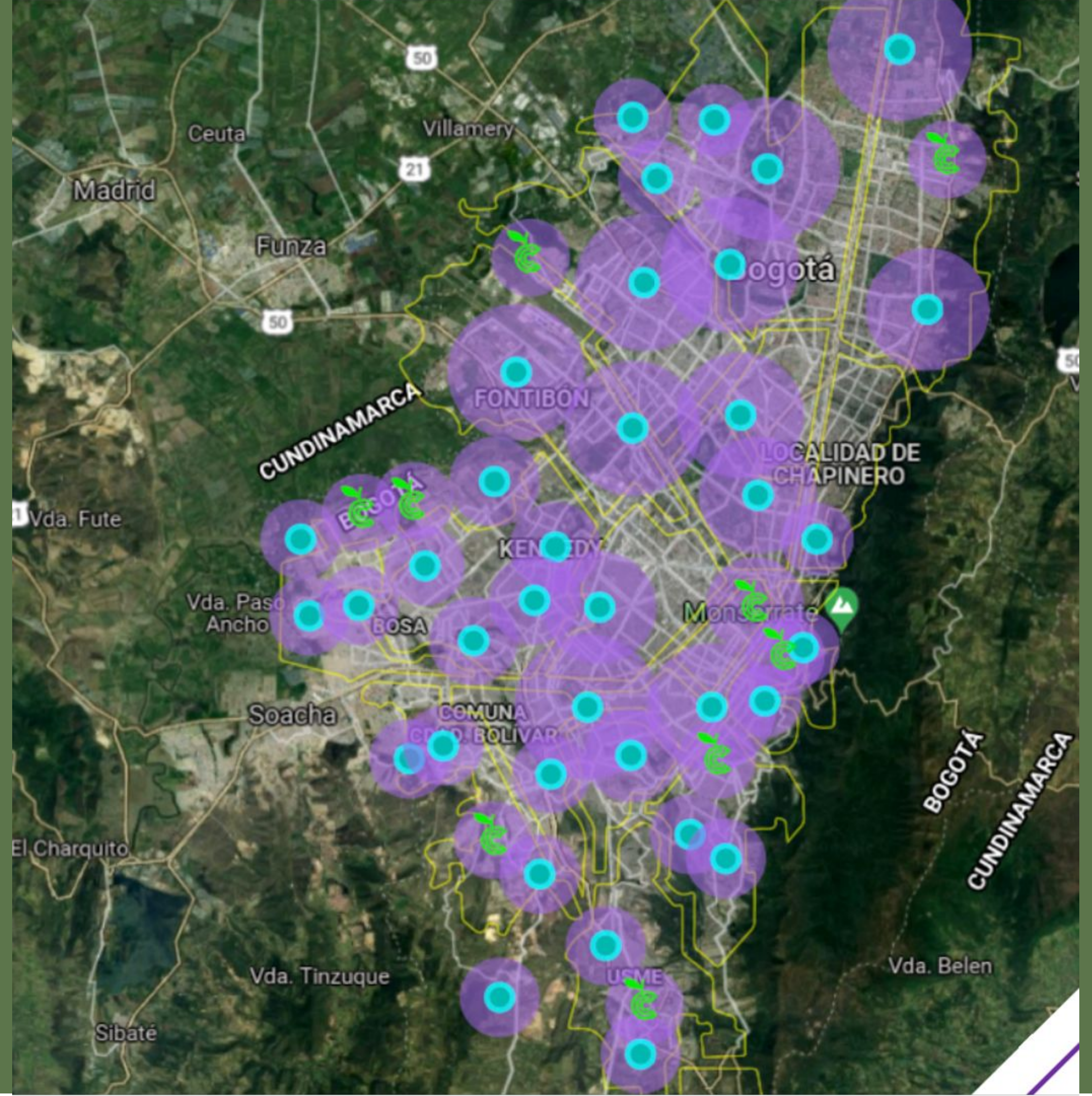
Plan de Ordenamiento Territorial
Bogotá Reverdece 2022-2035

Bogotá's Urban Master Plan

45 Care Blocks

Care Services Prioritization Index:

1. Demand for Care
2. Caregivers Density
3. Poverty Levels
4. Participatory Budgets





GET TO KNOW IN 5 MINUTES

The Bogotá
Care System

